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## **SEBCO Laundry Systems Recognized with Marketing Excellence Award from Maytag® Commercial Laundry**

ST. JOSEPH, Mich. (July 27, 2017)—SEBCO Laundry Systems, Raritan, New Jersey, was recognized as recipient of the Maytag® Commercial Laundry Marketing Excellence Award at the brand's 58<sup>th</sup> Annual Meeting in Las Vegas. The honor acknowledges the customer that best develops and implements marketing and sales programs, and for its overall support of Maytag® Commercial Laundry offerings.

“SEBCO Laundry Systems has done a phenomenal job embracing Maytag® Commercial Laundry marketing objectives, incorporating them into their own business plan and dedicating resources to endorse ‘What’s Inside Matters™’ within advertising and promotional efforts throughout the year,” said Trey Northrup, general manager of Maytag® Commercial Laundry. “SEBCO’s modern-designed website is easy to navigate and features Maytag® Commercial Laundry end-user how-to signage, as well as Maytag Connect 360™ technology—further solidifying SEBCO’s dedication to offering customers a top-notch experience.”

“Marketing is a critical part of our selling strategy and a key to business growth—Maytag® Commercial Laundry understands that,” said Steve Breitman, president at SEBCO Laundry Systems. “With provided collateral material and continuous support, we’re able to develop targeted campaigns for our niche audiences.”

SEBCO is a leading laundry service provider for multi-housing properties on the East Coast. Whether using smart/credit card systems, conventional coin systems or state of the art mobile phone systems, SEBCO’s reliability in metered laundries comes with over 45 years of experience. The company is a past winner of the Energy Advantage™ Excellence and Star Performer Awards.

Steve Breitman, Seth Breitman and Randy Breitman were present to accept the award. For more information about SEBCO, visit [sebcolaundry.com](http://sebcolaundry.com).

### **About Maytag® Commercial Laundry**

Maytag® Commercial Laundry offers a full range of commercial washers and dryers to the coin, multi-housing and on-premises markets through a global network of independent commercial laundry distributors. Maytag® Commercial Laundry is dedicated to solution-driven products, with a focus on producing innovative and dependable washers and dryers for the commercial laundry market.

For more information, call 800-662-3587 or visit [maytagcommerciallaundry.com](http://maytagcommerciallaundry.com).