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## **Hercules Corporation Wins Red Carpet Service® Award from Maytag® Commercial Laundry**

ST. JOSEPH, Mich. (July 25, 2017)—Maytag® Commercial Laundry recently honored Hercules Corporation, Hicksville, New York, with the Red Carpet Service® Award at the brand's 58<sup>th</sup> Annual Meeting in Las Vegas. The tribute acknowledges excellence in service and dependability as characterized by the Maytag® Commercial Laundry brand.

“Hercules Corporation instills a culture in which remarkable service is expected, so rolling out the ‘red carpet’ for its customers is just part of everyday business operation,” said Trey Northrup, general manager of Maytag® Commercial Laundry. “We applaud Hercules for always maintaining a professional image when representing the Maytag® Commercial Laundry brand.”

Established by Fred Maytag II, the Red Carpet Service® Award was created to highlight customers who could excel under the stringent criteria of service response time, customer comments, loyalty and service etiquette, and demonstrate commitment to the company by continually engaging in Red Carpet Service® training courses. The award symbolizes the honor that is concurrent with the roll out of a red carpet.

“Our company is founded on providing outstanding service because we understand the importance of the customer connection. And with support from Maytag® Commercial Laundry, we’re able to apply that philosophy when creating excellent laundry room experiences for our customers,” said Andrew May, president and CEO of Hercules.

Hercules Corporation is a three-time winner of the Red Carpet Service® and Multi-Housing Excellence Awards, and is a recipient of the Maytag® Commercial Laundry Energy Advantage™ Award.

Adam May, Steve Beckerman, Paul Finkelstein and Andy Tegan were present to accept the award. For more information about Hercules, *visit [hercnet.com](http://hercnet.com)* or call 800-526-5760.

### **About Maytag® Commercial Laundry**

Maytag® Commercial Laundry offers a full range of commercial washers and dryers to the coin, multi-housing and on-premises markets through a global network of independent commercial laundry distributors. Maytag® Commercial Laundry is dedicated to solution-driven products, with a focus on producing innovative and dependable washers and dryers for the commercial laundry market.

For more information, call 800-662-3587 or visit [maytagcommerciallaundry.com](http://maytagcommerciallaundry.com).